

BRIANNA STONE

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EDUCATION:

University of Texas at Austin: Bachelor of Journalism

Degree expected May 2018

EXPERIENCE:

The Daily Dot, Austin, TX— *News Intern* Sept. 2017-Present

- Covering social issues, politics, crime, entertainment, tech, lifestyle and social trends; writing 5-10 articles weekly
- Use search engine optimization tools and analyze Google trends to increase my articles' online reach

USA TODAY College, Austin, TX— *Digital Producer* Jan. 2017-May 2017

- Pitched and wrote 35 stories covering politics, education, tech and social issues
- Ran USA TODAY College social media accounts to post articles and engage with audience
- Produced a [video](#) covering a local immigrant rally at the Texas State Capitol

The Austin American-Statesman, Austin, TX— *Breaking News Intern* Jan. 2017-May 2017

- Pitched and wrote 46 stories covering local news, with a focus on crime and social justice issues
- Covered events, protests and rallies with social media: used Facebook Live, live-tweeted and live-blogged

The Daily Texan, Austin, TX— *Senior Investigative Reporter* Sept. 2016- Dec. 2016
General News Reporter May 2016- Sept. 2016

- Pitched and wrote 22 stories covering local and UT campus news
- Wrote in-depth investigative stories covering UT and UT System issues, covered the 2016 Texas Tribune Festival
- Covered events with social media: used Facebook Live, live-tweeted and live-blogged

University of Texas Civil Engineering, Austin, TX— *Student Associate* Jan. 2016-Aug. 2016

- Wrote press releases and profiles of engineering faculty, staff and students
- Produced video profiles of faculty, staff and students for the civil engineering YouTube channel

Texas Student TV, Austin, TX— *Reporter/ Production Volunteer* Sept. 2015-May 2016

- Produced video packages, VOSOTs, SOTs and VOs covering UT campus news
- Hosted and anchored the live-broadcasted news shows: *KVR News* and *Good Morning Texas*
- Assisted with show productions: worked the soundboard, worked as floor coordinator and as camera-man

The University Star, San Marcos, TX— *Campus news reporter* March 2015- May 2015

- Wrote two articles about a Hays County health report and Texas State University's homecoming week

ACTIVITIES AND AWARDS:

UT National Association of Black Journalists: 2017-18 President, 2016-17 Secretary, 2015-16 Member

National Association of Hispanic Journalists: Member since March 2016

Headliners Foundation Founders Scholar: 2017-18 • 2017 NAHJ/ Columbia Graduate School of Journalism Scholar

Moody College of Communication Scholar: 2016-17, 2017-18 • Texas State University Dean's List 2014-15

SKILLS: Experienced with building, designing and operating a WordPress website; Proficient in shooting and editing videos and photos using Final Cut Pro, Adobe Premiere, Photoshop and Lightroom; Advanced social media skills on various platforms; Proficient in Microsoft Excel and Google Sheets; Beginner Spanish language skills
