

# BRIANNA • STONE

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## EXPERIENCE

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**[The Daily Texan](#)**, UT Austin, *Senior Campus Reporter* Jan. 2018- Present

- Covering campus news, writing 2-4, 16-18-inch stories weekly
- Leading a project collaboration with NABJ covering black issues on campus
- Overseeing a team of five campus beat reporters to coordinate campus coverage

*Senior Investigative Reporter* Sept. 2016- Dec. 2016

- Wrote investigative stories covering UT issues, pitched stories for general reporters to cover
- Covered local political rallies using Facebook Live and Twitter

*General News Reporter* May 2016- Aug. 2016

- [Broke](#) a local crime story months before local media outlets reported on it

**[The Daily Dot](#)**, Austin, TX, *Freelance Reporter* Dec. 2017- Present

- Covering news across all beats, with a focus on social issues and entertainment news
- Building a podcast series/ marketing plan for The Daily Dot as part of my "Capstone Projects in Journalism" course

*News Intern* Sept. 2017- Dec. 2017

- Reported news across all beats, writing 5-10 stories weekly
- Used an SEO plugin in WordPress to increase the reach of my articles

**[USA TODAY College](#)**, Austin, TX, *Digital Producer* Jan. 2017- May 2017

- Reported news across all beats
- Crafted, scheduled and posted articles on the USATC social media accounts
- Produced a [video](#) and photo slideshow covering a local political rally at the Texas Capitol

**[Austin American-Statesman](#)**, Austin, TX, *Breaking News Intern* Jan. 2017- May 2017

- Covered local breaking news, crime, social justice and UT
- Reported on local rallies, protests, and events using Facebook Live and Twitter
- Pitched and wrote a [feature story](#) about a UT DACA student's plans to study abroad

**Burnt X**, UT Austin, *Social Media Co-Editor* May 2016- Aug. 2016

- Oversaw a social media team of seven to post articles and engage with online audience

**Civil Engineering Communications**, UT Austin, *Student Journalist* Jan. 2016- Aug. 2016

- Wrote press releases and feature stories covering department news and faculty/ student accomplishments

**Texas Student Television**, UT Austin, *Broadcast Reporter* Sept. 2015- May 2016

- Produced video packages, VOSOTs, SOTs and VOs covering campus news
- Hosted and anchored the live-broadcasted news shows, *Good Morning Texas* and *KVR News*

## SKILLS

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SEO, WordPress, Adobe Premiere Pro, Final Cut Pro, Microsoft Excel, DSLR videography and photography, using social media for news engagement, basic Spanish language skills, basic HTML and CSS skills

## EDUCATION

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**The University of Texas at Austin**– Bachelor of Journalism, degree expected May 2018

## HONORS AND AWARDS

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**Headliners Foundation Founders Scholar:** 2017-18 • **Hispanic Scholarship Fund Scholar:** 2016-18

## ORGANIZATIONS

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**UT National Association of Black Journalists (NABJ):** 2017-18 President, 2016-17 Secretary, member since 2015

**National Association of Hispanic Journalists (NAHJ):** Member since 2015